Robert A. Goldfarb '59

Robert Goldfarb '59 enjoyed a long career in television as a program development executive for CBS, NBC, Viacom, Ogilvy & Mather, and HBO. He participated in the development of many situation comedy and dramatic series, including All in the Family, M*A*S*H*, The Mary Tyler Moore Show, Sanford and Son, Chico and the Man, and several Hallmark dramatic series, including Camille and the Corsican Brothers. As senior vice president of Original Programs at HBO, he supervised departments including children's programs, documentaries, original films, and high-end dramatic presentations. Robert studied classial guitar with Gina Goodin, piano with John Mehegan, and bass, piano, and theory with Charles Mingus. Although he majored in psychology at Bard, his interest in painting and sculpture was fueled by classes with Harvey Fite and Louis Schanker. In retirement, he has been able to devote a great amount of time to painting and printmaking. He does his work at The Art Students League, the Woodstock School of Art, and his studio in Woodstock, NY. His works are held in private collections and appear regularly at the Woodstock Artist Association and Museum.

BARDIANS OF THE 1950s EXHIBITION

Artwork left to right: Perfection (6/40), and CPS (8/10)



